

**PROGRAM**

**1<sup>ST</sup>**

**OCTOBER**

**10-12 CEST**

**WWW.YPACK.EU**

**YPACK**

**-ONLINE- EVENT**

**FOOD PACKAGING FOR A CIRCULAR BIOECONOMY**

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**PROGRAM**



**Horizon 2020  
European Union Funding  
for research & innovation**

# PROGRAM

**10:00**    **WELCOME**

**Jacki Davis**  
Moderator

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**10:10**    **KEYNOTE AND Q&A**

**David Newman**  
President of [BBIA](#)  
*(Bio-based and Biodegradable  
Industries Association)*

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**10:30**    **YPACK INTRODUCTION**

**YPACK coordinator**  
**José Maria Lagarón Cabello**  
(IATA-CSIC)

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**10:40**    **UPSCALING OF THE YPACK TECHNOLOGY**

**António Vicente**  
Project Leader at Universidade de Minho

**10:50**    **TAKING YPACK TO MARKET**

**Ana Machado Silva**  
Senior Project Manager at Sonae

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**11:00**    **CONSUMER ACCEPTANCE**

**Betina Piqueras Fizman**  
Project Leader at Wageningen University

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**YPACK PROJECT VIDEO**

**EUFIC**

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**11:10**    **PANEL DISCUSSION**

**Chiara Pocaterra**  
Coordinator of the EU-funded [Biovoices](#) project

**Representative of European Commission  
(to be confirmed)**

**David Newman**  
President BBIA

**YPACK coordinator**  
**José Maria Lagarón Cabello**  
(IATA-CSIC)





**Enjoy the  
online event!**